

EXHIBITOR & SPONSOR PROSPECTUS



Surveying & Geomatics 2022

Lawrenceburg, Indiana | October 2-4

Cincinnati State
CENTER FOR INNOVATIVE TECHNOLOGIES
Civil Engineering Technology

Surveying: The Road to Successful Engineering



surveyingconference.org

#SurveyingGeomatics2022

AN INVITATION TO EXHIBIT & SPONSOR

Dear Prospective Exhibitor and Sponsors:

The ASCE UESI 2022 Surveying and Geomatics National Conference in collaboration with Cincinnati State Technical and Community College, will be held Sunday, October 2, 2022 through Tuesday, October 4, 2022 at the Doubletree Hilton Hotel & The Lawrenceburg Event Center in Lawrenceburg, Indiana. This is the second surveying and geomatics conference for the UESI. The conference theme is Surveying:

The Road to Successful Engineering.

An estimated 300 attendees are expected to attend this premier educational event for engineers, construction, land surveyors and geospatial professionals, students and educators. Providing relationship and education/sales opportunities for exhibitors with those already in the utility mapping field and our future leaders. As subsurface utility technology and software continuously improves, managing the data it produces, is becoming more important to design professionals.

Thank you for your support of UESI Surveying and Geomatics Division. Your participation is an integral part of the success of this conference and we hope this is the start of a continuous partnership for many years to come.

Sincerely,

UESI 2022 Surveying and Geomatics Conference Planning Committee

OBJECTIVE

This will be the second ASCE conference in surveying and geomatics since 1992; and Cincinnati State Technical and Community College are honored to partner with ASCE UESI to promote this conference to engineers with interest in various geospatial engineering related topics.

Top Reasons to Exhibit at UESI Surveying and Geomatics 2022 Conference

- Interact with a highly targeted audience
- Influence customer perceptions and attitudes
- Promote and/or sell products and/or services
- Develop leads for distributors, representatives, and agents
- Give your customers an opportunity to meet top leaders in the industry
- Have company experts showcased at seminars and workshops
- Introduce new products to a new or existing market
- Gather competitive intelligence and make competitive comparisons
- Introduce new products, technologies, and/or services
- Introduce new techniques or applications and educate your customers
- Give a prospect an opportunity to experience a product and/or service
- Meet specialty contractors and installers

Thank You to Our 2018 Exhibitors and Sponsors

Allen Instruments	NV5
Archway Systems	National Geospatial Intelligence Agency
AVEVA	Rosell Surveying & Mapping
Caltrans	Santa Clara Valley Water District
Cues	Towill
Faro	VMT
Guida Surveying	Westland Group

EXHIBITOR OPPORTUNITIES

If your organization provides goods or services to the surveying/geomatics industry, this conference is an excellent opportunity to reach new customers. Promote your products and services to:

- State and federal agencies
- Municipalities, water districts, and other public utilities
- Natural gas, oil, and petroleum agencies and companies
- Developers and construction industry
- Surveying/geomatics company owners and operators
- Contractors and installation professionals

Benefits of Exhibiting

- One (1) Full Conference Registration
- One (1) Table Top Personnel Registration
- Dedicated hours with qualified buyers
- Exposure at all Exhibit Hall events to include a Networking Reception, Lunch, Morning and Afternoon Breaks
- Exclusive hours with no competing sessions during these events
- Recognition in the conference program and all institute social media outlets (Please provide a 25-word description of your organization or products and updated logos with the signed contract)

Exhibitor Fees

Early Bird Rate: \$1,200 USD
before Wednesday, February 12, 2022
Advance Rate: \$1,500 USD
after Wednesday, February 12, 2022

Exhibitor Provisions

The exhibitor package includes:

- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastepaper basket
- One (1) ID sign

Payment for Space

Fees must be paid in full. Prior to the opening of on-line registration, payment can be made by check:

Cincinnati State Technical & Community College
c/o Carol Morman
CIT Division, Rm. 210 Main
3520 Central Parkway
Cincinnati, Ohio 45223

Set-up is prohibited until booth space is paid in full.

Assignment of Exhibit Space

Space is assigned to companies in good standing and upon receipt of the full payment. Contracts will be dated and assigned in the order received. If your choice of space is not available, the closest space to your original selection will be assigned. No guarantees are made with respect to booth location.

Complete the contract enclosed with this prospectus or download the contract at www.surveyingconference.org. Exhibitors will be notified of booth assignment as soon as possible, but no later than three (3) months prior to the conference.

Subletting

The exhibitor shall not reassign, sublease, or share assigned exhibit space with any person, firm, or other entity and agrees not to exhibit, advertise, or offer for sale goods other than those manufactured or sold by the exhibitor in the regular course of business without notification to and approval of ASCE Show Management.

Cancellation of Space

Cancellation notification must be submitted in writing to ASCE Show Management. A refund of the total amount paid less a \$100 processing fee for the reserved space will be made if cancellation is received before February 12, 2022. No refunds will be made for cancellations received on or after February 12, 2022.

Exhibitor Registration

Complimentary Registration

Included in your space rental fee is one full conference registration and one table top personnel registration. Registration opens January 15, 2022. An on-line link will be made available at that time.

Additional Booth Personnel Registration

Additional registrations must be purchased at the full conference rate.

Exhibit Hall Floor Plan

The floor plan gives full details of exhibit layouts. The most up-to-date floor plan will be posted on the website www.surveyingconference.org.

Exhibit Hours

Sunday, October 2

2:00 p.m. – 6:00 p.m. | Move-in

Monday, October 3

8:00 a.m. – 7:00 p.m. | Exhibit Hours

10:50 – 11:20 a.m. | Networking Break

3:15 – 3:45 p.m. | Networking Break

5:30 – 7:00 p.m. | Reception

Tuesday, October 4

8:00 – 1:40 a.m. Exhibit Hours

10:30 – 11:00 a.m. | Networking Break

1:40 a.m. - 4:00 p.m. Move-out

RESERVE YOUR SPACE NOW!

To sponsor or exhibit at **UESI 2022 Surveying & Geomatics**, contact Sean Scully at sscully@asce.org, (703) 295-6154

Shipping Information

Attn: Your Onsite Representative (for UESI Surveying and Geomatics 2022 Conference)
DoubleTree Hilton Hotel & Event Center
51 Walnut St. | Lawrenceburg, IN 47025

Hotel & Travel

Make your plans to join us in Lawrenceburg, IN, located on the banks of the Ohio river, west-side of the Greater Cincinnati - a tri-state metro area which includes Southwest Ohio, Northern Kentucky, and Southeast Indiana.

Conference Hotel DoubleTree Hilton Hotel & Event Center

51 Walnut St. | Lawrenceburg, IN 47025
+1 (812) 539-8888

The official Hotel and Conference venue, DoubleTree by Hilton Hotel Lawrenceburg is 16 miles from Cincinnati/Northern Kentucky International Airport and 26 miles from Cincinnati State Technical and Community College.

Contracted Room Rates: The group rate will be available starting Wednesday, June 15, 2022. The deadline to reserve your hotel room at the group rate is Friday, September 9, 2022. Contracted rates for this conference are as follows:

Single: \$129.00

Double: \$129.00

All rates are subject to applicable tax, which is currently 12% per room, per night, and is subject to change without notice. Rooms at the prevailing government per diem will also be available.

Airports

Cincinnati/Northern Kentucky International
18 min./15 mi.

Indianapolis International
127 min./127 mi.

James M. Cox Dayton International
79 min./81 mi.



SPONSORSHIP OPPORTUNITIES

Sponsoring at UESI **2022 Surveying and Geomatics Conference** is a great way to establish your company as a major player in this particular discipline of the geotechnical industry. Meet new clients and reinforce your relationship with old customers by taking advantage of any of the opportunities listed.

Financial Support Opportunities

Gold – \$5,000

Silver – \$2,500

Bronze – \$1,250

Friend of UESI – \$500

Payments can be made on-line starting now or by check at above-mentioned coordinates (page 3).

Recognition Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,250	Friend of UESI \$500
Full Conference Registrations	2	1	50% off 1	
Table Top exhibit;	✓	✓		
Attendee Registration List Pre- and Post-Conference	✓	✓	✓	✓
PowerPoint Recognition Loop during plenaries	✓	✓	✓	✓
Ad in Final Program	1/2 page	1/4 page		
Recognition on Conference Website	✓	✓	✓	✓
Recognition on Conference Sponsor Signs	✓	✓	✓	✓
Recognition in Conference Eblasts and social media platforms	✓	✓	✓	✓



For more information, visit the conference website at www.surveying-conference.org, or contact Sean Scully, sscully@asce.org or (703) 295-6154.

PUT THE "YOU" IN UESI!

Join UESI – premier industry organization in standards development, manuals of practice, and educational opportunities for state-of-the-art engineering practices in utility engineering and surveying.

NOT AN ASCE MEMBER?

Join today and select UESI as your free Institute at www.asce.org/membership

ALREADY A MEMBER?

Select UESI as your free institute at www.asce.org/communities/institutes-and-technical-groups/utility-engineering-and-surveying-institute/membership

UESI MEMBERSHIP ONLY

Available at www.asce.org/communities/institutes-and-technical-groups/utility-engineering-and-surveying-institute

TO RENEW VISIT www.ASCE.org/UESI

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& SURVEYING
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Contact us at uesi@asce.org or visit: www.asce.org/communities/institutes-and-technical-groups/utility-engineering-and-surveying-institute/membership



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